

Insurance, connected

An executive guide to insurance operations,
reinsurance and actuarial transformation.

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[Business value →](#)

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AegisNow and the Genellipse insurance solutions portfolio



The insurance transformation leader

A credible transformation improves the daily work of people who own customer outcomes and risk.

The operating challenge

Teams reconcile the same policy, claim and financial facts.

The leadership decision

Choose the first workflow with measurable friction and a clear owner.



Illustrative role and AI-generated persona. Not a customer or testimonial.

Where insurance work breaks down

Disconnected processes create delay at the handoffs between people and systems.

01

Operational friction

Rekeying, document chasing and repeat contacts.

02

Data fragmentation

Different extracts produce different answers.

03

Change constraints

Legacy dependencies slow product and process changes.

AegisNow anchors the operating workflow

Genellipse combines an insurance platform with data, governed AI and transformation services.

01

AegisNow

Underwriting, claims, servicing, reinsurance and actuarial work.

02

Cortex AI + GeneData

Approved agent tasks and traceable, reconciled inputs.

03

GeneAnalytics + controls

Performance insight with GeneComply and GeneSecure where scoped.

A connected policy lifecycle

Life and P&C need distinct workflows on a consistent operating foundation.

01

Acquire and underwrite

Validate submissions, gather evidence and route referrals.

02

Issue and service

Manage policy changes, premium activity and customer context.

03

Claim and learn

Prepare claims for review and feed outcomes back to the business.

Ceded risk belongs in the operating picture

Connect treaty structure with calculations, claims recoveries and finance review.

01

Contract structure

Programs, treaties, layers and participations.

02

Ceded and net

Versioned calculations with reconciled claim allocations.

03

Recovery to collection

Evidence, ageing, disputes and settlement events.

More time for actuarial judgement

Improve preparation and review while preserving the professional responsibility for the result.

01

Trusted inputs

Certified data cuts and controlled assumptions.

02

Reproducible analysis

Approved methods with versioned model runs.

03

Reviewable outputs

Diagnostics, limitations and recorded sign-off.

Modernization can start beside the core

A supported API or integration layer can improve one transaction before a wider migration.

A bounded transaction

Begin with a policy lookup or controlled service request.

Safe integration

Handle permissions, retries and reconciliation explicitly.



One traceable route from source to decision

GeneData helps organize the data work that insurance transformation depends on.

01

Reconcile

Compare policy, claims and finance totals.

02

Version

Retain source snapshots and transformation rules.

03

Assign ownership

Resolve exceptions before trusted downstream use.

AI assistance with clear decision authority

Cortex AI can prepare work, retrieve evidence and coordinate permitted tasks.

Useful assistance

Submission summaries, missing-document checks and draft commentary.

Accountable review

Named authority for binding, payment and actuarial sign-off.



Transformation has a human outcome

A well-designed workflow gives people a clear status and a useful next action.

01

Policyholders

Fewer requests to resend the same information.

02

Frontline teams

A consistent view of the case and open exceptions.

03

Specialists

Time for unusual risks and complex decisions.

A complex claim across four functions

An illustrative P&C loss connects claims review, treaty recovery and actuarial reporting.

01

Claims

Validate coverage and assemble the reviewed loss record.

02

Reinsurance

Apply agreed treaty terms and prepare recovery evidence.

03

Actuarial + finance

Reconcile the data cut and explain the period movement.

Illustrative workflow. Configured scope and specialist approval govern each step.

60 starting points for insurance transformation

The Genellipse website organizes opportunities into three practice areas.

01

38 insurance use cases

Operations, customer service
and legacy administration.

02

10 reinsurance use cases

Treaty, cession, recovery and
finance workflows.

03

12 AI actuarial use cases

Reserving, pricing, valuation
and controlled reporting.

Experience across insurance change programs

Selected Genellipse-reported engagements provide context for the delivery conversation.

01

Resolution Life

Architecture leadership for a low-code insurance platform.

02

Generali

Data consolidation and server optimization, 2013–2018.

03

MetLife

Technology cost optimization in the US and Europe, 2016–2017.

Company-reported service experience. Historical engagements do not imply use of today's products.

Efficiency must travel with quality and control

Define success before configuration starts.

01

Operational measures

Handling time, queue age
and first-time completion.

02

Control measures

Reconciliation differences
and unresolved exceptions.

03

Commercial measures

Adoption, total cost and
realized business benefit.

A business case your team can measure

Illustrative service workload: 10,000 requests each month with six fewer minutes of total handling.

01

1,000 hours / month

$10,000 \times 6 \text{ minutes} \div 60.$

02

What must stay in scope

Review, rework, support and integration costs.

03

What validates the case

Comparable work with stable quality and adopted workflows.

Illustrative planning. Released capacity becomes cash savings only when costs actually reduce.

Technology and adoption share one roadmap

Genellipse works with your teams throughout discovery, implementation and operation.

01

Business owners

Set outcomes and approve the operating process.

02

Technology teams

Own interfaces, access and release readiness.

03

Risk and specialists

Validate controls and consequential decisions.

A focused MVP within six weeks

Select one line of business, a recurring workflow and the people who will use the result.

01

Weeks 1–2

Agree scope, baseline and data access.

02

Weeks 3–4

Configure, connect and test the workflow.

03

Weeks 5–6

Validate with users and decide the next release.

Defined scope and readiness gates apply. Enterprise rollout follows the accepted MVP.

A successful MVP earns the next release

Scale when the evidence supports broader use.

01

Prove the workflow

Users complete representative cases and exceptions.

02

Prove the controls

Permissions, reconciliation and recovery work.

03

Prove the economics

Measured effort and operating cost support the investment.

Your next transformation starts with one workflow

Bring your most expensive handoff, oldest integration constraint or hardest reporting cycle. We will map a practical starting point.

Genellipse + your team

A shared roadmap, named owners and accountable delivery.

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