

EDUCATION

Programme demand is not the same as institutional capacity

Connect applications, enrolment, student support and teaching resources before interpreting growth as success.

THE EXECUTIVE FINDING

A growing application funnel can conceal pressure on the resources that determine student experience. Capacity planning should connect demand to delivery and support.

THREE DECISIONS FOR LEADERSHIP

- 01** Connect the demand funnel to programme-level resource commitments.
- 02** Document scenario assumptions and the decisions they would change.
- 03** Evaluate access, support and learning conditions alongside financial sustainability.

THE TRADE-OFF TO EXAMINE

A capacity model can reinforce historical patterns if its assumptions are never challenged. Review access and support implications, and distinguish observed demand from unmet need. Do not optimise resources solely for the easiest students to serve.

HOW GENELLIPSE CAN HELP

Genellipse can connect approved enrolment, timetabling and service data with GeneData and develop scenario views with GeneAnalytics. Cortex AI can assist administrative information preparation. The first scope would be an aggregate planning model with transparent assumptions, privacy controls and review by institutional leaders.

THE ANALYSIS IN ONE VIEW

Illustrative enrolment scenarios

students in a programme | Synthetic example

Lower demand		160
Planning case		200
Higher demand		240

Planning range: 200 students ± 20%; these are assumptions, not probabilities.

Synthetic scenarios. Capacity, course mix, staffing and support requirements must be modelled separately.

INTERPRETATION

A programme planning for 200 students examines 160 and 240 as alternative scenarios. If a specialist laboratory supports only 210 students at the required schedule, the higher case requires an explicit response. The shortfall is not solved by better application processing. A decision brief should identify the constraint, options, cost and educational implications.

SOURCES AND METHOD

Original Genellipse analysis informed by the primary sources below. Examples are synthetic, not customer results, forecasts or industry benchmarks. Sources reviewed 14 October 2026.

UNESCO - 2023 Global Education Monitoring Report: Technology in education

Read the complete report and its assumptions at genellipse.com/insights

Discuss your priorities: info@genellipse.com